

The logo for Korsgaden International features the word "Korsgaden" in a large, bold, black sans-serif font. The letter "K" is a dark blue color, while the remaining letters "orsgaden" are black. Below "Korsgaden", the word "International" is written in a smaller, black, sans-serif font.

Korsgaden
International

**Forging the future toward
larger and stronger agencies**



“Troy will inspire, and bring dynamic energy.”

“A highly sought after platform speaker and trainer.”

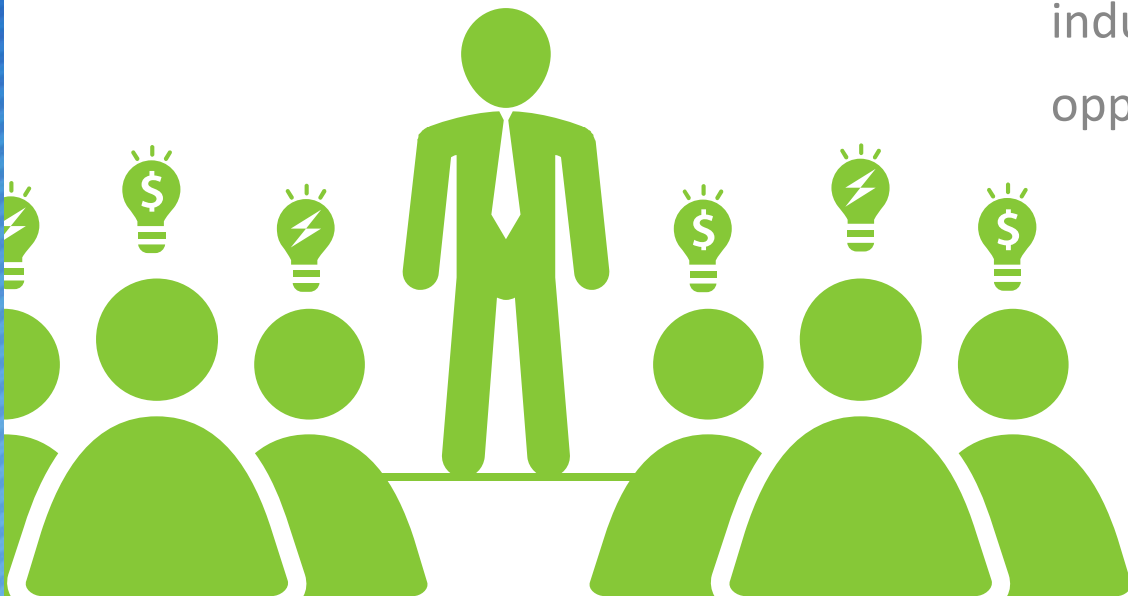
Meet Troy Korsgaden

Troy Korsgaden is a published author, trainer, speaker and consultant, and the founder of Korsgaden International.

Troy’s expertise, industry knowledge and ability to transform are unmatched. His energy, dynamism, humor and distinctive ability to connect with his audience truly set him apart and keep him in high demand.

**“I successfully installed Troy’s
“magic bullet” ... and have
never turned back.”**

**“Troy is a master teacher of
business ownership.”**



Why Troy?

Troy is one of the industry’s most highly sought after speakers and consultants with a proven track record of success.

He has 30-plus years of experience in the industry, and is able to draw on his knowledge of best practices and industry trends as inspiration for his many consulting opportunities and presentations.

“Each time ... I have learned new ideas that I applied successfully.”

“Troy is a dedicated professional who inspires others to succeed.”

ROI of Booking Troy to Speak

- Gain insights into Troy’s agency’s success that you can immediately apply to your business.
- Turnkey actionable items based on Troy’s experience and expertise.
- The ability to weave your organization’s objectives into his presentation.
- Simple solutions that apply to every agency size and tenure.
- Low- to no-cost investment strategies guaranteed for an immediate boost in agency growth.
- Troy’s ability to connect and relate to any audience based on his personal agency experiences.
- Optional follow-up webinars to ensure ongoing success.

Speaking Options:

- ❖ Keynote Speeches
- ❖ Interactive / Multi-Topic Seminars
- ❖ Breakout Sessions
- ❖ Monthly Talks with Troy
- ❖ Executive and Manager Coaching
- ❖ Study Groups
- ❖ Social Events
- ❖ Custom Events Tailored to Your Needs



Personalized Approach: After consulting with your organization, Troy will create a custom approach – from a keynote address to a study group or breakout session -- that creates maximum value for your event attendees.



Value: Troy prides himself on returning value to organizations like yours. From working on the front end to create a presentation that resonates with your attendees, to staying connected afterward, Troy can cover a multitude of critical topics. Organizations consistently find Troy's presentations provide a high return on the investment they are making, as well as a return on the investment attendees are making.



Follow Up: An event with Troy doesn't end with the event. Attendees get full access to materials used during the event, as well as access to after-event webinars and other chances to engage with Troy.

Frequently Addressed Topics

Troy can cover a multitude of critical, timely topics -- from emerging trends to leading practices. We've included some of the most commonly requested topic, but if you don't see what your organization is interested in, just ask. Troy can customize his presentations to suit your needs.



- Evaluating your business
- Marketing
- Finding and retaining customers
- Retooling your agency
- Staff recruiting and development
- Cross-selling
- Leveraging technology
- Creating a business roadmap to the future
- Annual review programs
- Value-selling vs. Price-selling

Contact Troy

Any Questions?

Phone

559-625-0163

Email

troy@korsgaden.com

Address

1700 W Walnut Ave.
Visalia, CA 93277

Website

www.korsgaden.com

Social

Facebook: @TroyKorsgadenConsultant and
@KorsgadenInternational

Twitter: @Korsgaden_Int

LinkedIn: @troykorsgaden



Korsgaden
International